



A picture can be worth more than a thousand words, much, much more.

THE FIRST IMPRESSION...

With over 90% of prospective buyers starting their search for a new home online, it is vital that properties stand out above the competition.

THE WOW FACTOR...

Too many real estate ad photos turn buyers & renters away and too many agents don't know it. The WOW factor is essential for making the sale.

BRIGHT EYED AND BUSHY TAILED...

Bright interiors are up-beat and make a more positive impression on the prospective buyer so you always want light and bright photos.

IMAGE IMAGE IMAGE...

The houses that sell quick are positively advertising their houses better. It's the photos that potential buyers will take a first look at.



Contact us today for more info!
251.479.2545

MAKE EVERY PIXEL COUNT...



Below is a pre-shoot checklist that will help you get your home presentation ready. Thank you for your time and effort completing this list. Making these small changes will mean a world of difference in your property photos. Remember, we only get one chance to make that first impression.

Outside

- Vehicles need to be parked away from the front, driveway and any other exteriors (if possible).
- Landscaping should be done prior to arrival. Please blow off all sidewalks, driveways, etc
- Please make sure all pool furniture is orderly, the pool is clean and all pool toys are put away.
- All decks, docks and porches should be clean and uncluttered.

Inside

- Clear the island and all counter tops. Small appliances make the counter space disappear.
- Clear the refrigerator. Sports schedules and school lunch menus, etc.
- Don't forget to conceal the kitchen garbage.
- Empty the sink and put the soap under the sink.
- Open window blinds and drapes to reveal the view and to allow as much natural light in as possible.
- Turn inside lights on. Please make sure all bulbs work.
- Fans off.
- Televisions off.
- Toilet lids down.
- Make the beds

- Conceal garbage containers.
- Open doors between rooms to give an open feeling
- Remove pet food bowls and toys, and conceal pets.
- We can't assume liability for moving furniture, etc. The property will be photographed as is.
- Conceal cords if possible.
- Shower/bath items should be placed under the sink.
- Clear counters of electric toothbrushes, WaterPics, pill bottles, etc.

* Remember that the photographer will not be staging your home, however your home should be show ready. Remove all items that you do not wish to see in the photographs.

Your photo shoot will take approximately 45 minutes to an hour depending on the property size. All major furnished rooms of the house will be photographed, including all full bathrooms. No unfinished areas or closets will be photographed unless otherwise requested by your agent. These are the perfect places to store items removed for photography session.